

THE ACE & TJ SHOW

The Stat Sheet: March 1 – 31, 2017
(...as of April 1, 2017)

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| <p>MARKETS (The Ace & TJ Show): * Includes Radio & Digital</p>  | <p>NC: Charlotte*, Greenville/New Bern*, Raleigh, Fayetteville, Greensboro, Wilmington, Asheville SC: Columbia*, Gvle/Sprtb*, Charleston, Myrtle Beach, Florence AL: Birmingham*, Huntsville, Florence, Montgomery, Mobile GA: Atlanta, Augusta, Columbus, Macon, Savannah TN: Paris*, U. City*, Nashville, Memphis, Knoxville, Chattanooga VA: Winchester*, Richmond, Norfolk, Roanoke, Tri-Cities, D.C. MO / KY: Cape Girardeau/Paducah* WV: Beckley*, Morgantown*, Charleston FL: Jacksonville, Tampa, Orlando</p> <p>ESTIMATED TOTAL AUDIENCE: 794,029</p> |
| <p>The Ace & TJ Radio Family:</p> | <ul style="list-style-type: none"> • Female 60% - Male 40% • 38% in North Carolina – 26% South Carolina |
|  | <p>Ace & TJ Show On-Demand (podcasts): 137,687 total</p> <ul style="list-style-type: none"> • 75,937 – The Ace & TJ Show podcast • 40,105 – More Show After the Show podcast |
|  | <p>The Ace & TJ Button 24/7 audio stream:</p> <ul style="list-style-type: none"> • Session starts: 350,469 • Total listening Time: 74,804 hours (ave. listening time per person: 13 min.) • Unique: 20,720 • App downloads (via app store stats): 50,000 (estimated) • Impressions Delivered (2,573,608 total) <ul style="list-style-type: none"> ○ Audio: 1,936,873 (in 12,186 spots) ○ Banners: 636,735 |
| <p>ACETJ.COM</p> | <p>Users: 19,504 (unique) 178,260 (page views) in 55,047 (sessions)</p> |
|  | <p>Facebook Likes: 165,086 Twitter followers: 51,200 Instagram followers: 32,400 Snapchat: 10,000+ engagements</p> |
|  | <p>Direct response database: 58,169 (100% opt IN subscribers) Ace & TJ Insider (club): 8538</p> |
| <p>THE RADIO FAMILY NETWORK</p> | <p>(coming soon)</p> |