Ace & TJ Family Packages [June 2022]



Audio + Video + Social + Community Support = CUSTOMERS

PAYTON'S PROMISE SUPPORT:

- DONATION: We would truly be grateful to add you as a Payton's Promise 500 member at \$208.33/month
 [501-c-3] PaytonsPromise.org/Business/
- o SPONSORSHIP: Sign up for a 'Payton's Promise Sponsorship' (see below) to associate business with charity & show

MARKETING/ADVERTISING/BRANDING:

Ace TJ 5G Specialty Sponsorships:

[\$250/week]

[5 (five) options]: Payton's Promise, TJ's gift ideas, Ace TJ LIVE events, Pet Stories & Ace TJ Eats - [LIMITED availability]

- ➤ PODCASTS & STREAMING: Client commercial(s) 24/7 & program sponsorship promos*
- ➤ WEB & NEWSLETTER DATABASE: client banner ads with link
- TRACKING: Clients given option of AceTJ.com/'your company' directed to company site
- O.T.T. Marketing All Ace TJ 5G packages include O.T.T., today's fastest growing client marketing option*

2. Sponsor one of our Ace & TJ Family features (all above plus):

- [\$625/wk.]
- ✓ ENDORSEMENT/CAST: Riggins, Alexis or Rob use, love and deliver messaging for your company
- ✓ **SPONSORSHIP:** Audio, video, social, graphic promos for *your* Ace TJ Family feature
- ✓ RADIO: Commercials on select Ace TJ Family radio stations *
- ✓ [NEW] VIDEO [LIVE] & VIDEO [RECORDED]: Commercials in DAILY Ace TJ Family video *
- ✓ SOCIAL MEDIA: Social media posts on Ace TJ Family SM platforms *
- ✓ INTERVIEW: Ace & TJ interview with your company leadership for Ace TJ 5G 24/7 stream & video platforms
- ✓ EVENTS: In person events are BACK! We will work you into upcoming event dynamics

2+. Ace & TJ Family Title Sponsorship (all above plus):

[ADD \$625/wk.]

- + ENDORSEMENT: ACE & TJ: Ace & TJ voiced (limited availability)
- + RADIO: 3x the number of commercials (same or additional stations to above)*

 [NEW] We develop an Ace & TJ program on local Charlotte Radio (prices could increase based on schedule)
- + APPEARANCE(S): Ace & TJ and/or cast come to locations and video a 'get to know' piece for AceTJ.tv
- + APP: App menu with company name and app ads included (video pre-roll and on app banners)

^{*} quantities/impressions/sizes vary by package | All packages subject to availability





Ace TJ Riggins Alexis Rob <u>YC</u>

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